

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Three Point Media
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
260569-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	MDSCC - SC	1605

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	260569	06349860

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	377	396

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/05/12	Days of Our Lives 1-2P	1P-2P	----1--	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/05/12	1:24 PM	Days of Our Lives 1-2P	1P-2P	:30	MI DP2200H	\$1,200.00 NM
2	10/05/12	10/05/12	10-11AM Ellen	10-11A Ellen	----1--	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/05/12	11:00 AM	10-11AM Ellen	10-11A Ellen	:30	MI DP2200H	\$1,500.00 NM
3	10/05/12	10/05/12	LateNite Fallon	1237a-137a	----1--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/05/12	1:10 AM	LateNite Fallon	1237a-137a	:30	MI DP2200H	\$450.00 NM
4	10/05/12	10/05/12	Ricki Lake	3-4p	----1--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/05/12	3:45 PM	Ricki Lake	3-4p	:30	MI DP2200H	\$600.00 NM
5	10/05/12	10/05/12	NBC Early	NBC Early	----1--	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	F	10/05/12	4:17 AM	NBC Early	NBC Early	:30	MI DP2200H	\$75.00 NM

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Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC - SC	1605	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/05/12	10/05/12	M-F Local News @ 4pm	4p-430pm	----1--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/05/12 4:11 PM M-F Local News @ 4pm 4p-430pm :30 MI DP2200H \$1,700.00 NM									
7	10/05/12	10/05/12	4:30am Local News	4:30-5am M-F	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/05/12 4:39 AM 4:30am Local News 4:30-5am M-F :30 MI DP2200H \$175.00 NM									
8	10/05/12	10/05/12	Local 4 News Today 5-6A	530-6a	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/05/12 5:53 AM Local 4 News Today 5-6A 530-6a :30 MI DP2200H \$800.00 NM									
9	10/05/12	10/05/12	M-F Jeopardy	730P-8P	----1--	:30	1	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/05/12 7:35 PM M-F Jeopardy 730P-8P :30 MI DP2200H \$3,800.00 NM									
10	10/08/12	10/08/12	10-11AM Ellen	10-11A Ellen	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/08/12 11:02 AM 10-11AM Ellen 10-11A Ellen :30 MI DP1701H \$2,000.00 NM									
11	10/08/12	10/08/12	LateNite Fallon	1237a-137a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/08/12 1:28 AM LateNite Fallon 1237a-137a :30 MI DP1701H \$600.00 NM									
12	10/08/12	10/08/12	Ricki Lake	3-4p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/08/12 3:59 PM Ricki Lake 3-4p :30 MI DP2200H \$700.00 NM									
13	10/08/12	10/08/12	NBC Early	NBC Early	1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/08/12 4:28 AM NBC Early NBC Early :30 MI DP1701H \$75.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC - SC	1605	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/08/12	10/08/12	M-F Local News @ 4pm	4p-430pm	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/08/12 4:27 PM M-F Local News @ 4pm 4p-430pm :30 MI DP1701H \$2,000.00 NM									
15	10/08/12	10/08/12	Local 4 News Today 5-6A	530-6a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/08/12 5:51 AM Local 4 News Today 5-6A 530-6a :30 MI DP1701H \$1,000.00 NM									
16	10/06/12	10/06/12	Sat 11-1130P Late News	11-1130P	-----1-	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/06/12 11:12 PM Sat 11-1130P Late News 11-1130P :30 MI DP2200H \$3,600.00 NM									
17	10/06/12	10/06/12	Saturday Night Live	1130p-102a	-----2-	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----2- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Sa 10/06/12 12:49 AM Saturday Night Live 1130p-102a :30 MI DP1701H \$1,700.00 NM 1 WDIV Sa 10/06/12 12:59 AM Saturday Night Live 1130p-102a :30 MI DP1701H \$1,700.00 NM									
18	10/06/12	10/06/12	Sat 6-630pm Loc News	6P-630P	-----1-	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/06/12 6:23 PM Sat 6-630pm Loc News 6P-630P :30 MI DP1701H \$1,600.00 NM									
19	10/07/12	10/07/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/07/12 7:09 AM Sun News 6-730am Sun 7-7:30am :30 MI DP1701H \$1,100.00 NM									
20	10/07/12	10/07/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/07/12 8:58 AM Sun Local News 8-9am Sun 8-9am :30 MI DP2200H \$1,000.00 NM									

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260569-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC - SC	1605	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/04/12	10/04/12	10-11AM Ellen	10-11A Ellen	--- 1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 11:00 AM 10-11AM Ellen 10-11A Ellen :30 MI DP2200H \$1,500.00 NM									
22	10/04/12	10/04/12	11-1135P Late News	11P-1135P	--- 1---	:30	1	\$5,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$5,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 11:12 PM 11-1135P Late News 11P-1135P :30 MI DP2200H \$5,300.00 NM									
23	10/04/12	10/04/12	LateNite Fallon	1237a-137a	--- 1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 1:19 AM LateNite Fallon 1237a-137a :30 MI DP2200H \$450.00 NM									
24	10/04/12	10/04/12	Noon News 12-1230p	12N-1230P	--- 1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 12:18 PM Noon News 12-1230p 12N-1230P :30 MI DP2200H \$1,400.00 NM									
25	10/04/12	10/04/12	Ricki Lake	3-4p	--- 1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 3:38 PM Ricki Lake 3-4p :30 MI DP2200H \$600.00 NM									
26	10/04/12	10/04/12	NBC Early	NBC Early	--- 1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 4:28 AM NBC Early NBC Early :30 MI DP2200H \$75.00 NM									
27	10/04/12	10/04/12	M-F Local News @ 4pm	4p-430pm	--- 1---	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 4:23 PM M-F Local News @ 4pm 4p-430pm :30 MI DP2200H \$1,700.00 NM									
28	10/04/12	10/04/12	4:30am Local News	4:30-5am M-F	--- 1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 4:52 AM 4:30am Local News 4:30-5am M-F :30 MI DP2200H \$175.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/02/12	10/02/12	10-11AM Ellen	10-11A Ellen	- 1 - - - - -	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 10:38 AM 10-11AM Ellen 10-11A Ellen :30 MI DP2200H \$1,500.00 NM									
30	10/02/12	10/02/12	LateNite Fallon	1237a-137a	- 1 - - - - -	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 1:34 AM LateNite Fallon 1237a-137a :30 MI DP2200H \$450.00 NM									
31	10/02/12	10/02/12	Noon News 12-1230p	12N-1230P	- 1 - - - - -	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 12:12 PM Noon News 12-1230p 12N-1230P :30 MI DP2200H \$1,400.00 NM									
32	10/02/12	10/02/12	Ricki Lake	3-4p	- 1 - - - - -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 3:47 PM Ricki Lake 3-4p :30 MI DP2200H \$600.00 NM									
33	10/02/12	10/02/12	NBC Early	NBC Early	- 1 - - - - -	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 4:28 AM NBC Early NBC Early :30 MI DP2200H \$75.00 NM									
34	10/02/12	10/02/12	M-F Local News @ 4pm	4p-430pm	- 1 - - - - -	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 4:11 PM M-F Local News @ 4pm 4p-430pm :30 MI DP2200H \$1,700.00 NM									
35	10/02/12	10/02/12	4:30am Local News	4:30-5am M-F	- 1 - - - - -	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 4:52 AM 4:30am Local News 4:30-5am M-F :30 MI DP2200H \$175.00 NM									
36	10/02/12	10/02/12	The New Normal	9-10p	- 1 - - - - -	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 9:54 PM The New Normal 9-10p :30 MI DP2200H \$4,200.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
260569-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
ISS/Michigan Democratic S	MDSCC - SC	1605	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/03/12	10/03/12	Days of Our Lives 1-2P	1P-2P	-- 1----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/03/12	1:59 PM	Days of Our Lives 1-2P	1P-2P	:30	MI DP2200H	\$1,200.00	NM
38	10/03/12	10/03/12	10-11AM Ellen	10-11A Ellen	-- 1----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/03/12	10:48 AM	10-11AM Ellen	10-11A Ellen	:30	MI DP2200H	\$1,500.00	NM
39	10/03/12	10/03/12	LateNite Fallon	1237a-137a	-- 1----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/03/12	1:30 AM	LateNite Fallon	1237a-137a	:30	MI DP2200H	\$450.00	NM
40	10/03/12	10/03/12	Ricki Lake	3-4p	-- 1----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/03/12	3:22 PM	Ricki Lake	3-4p	:30	MI DP2200H	\$600.00	NM
41	10/03/12	10/03/12	NBC Early	NBC Early	-- 1----	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/03/12	4:28 AM	NBC Early	NBC Early	:30	MI DP2200H	\$75.00	NM
42	10/03/12	10/03/12	M-F Local News @ 4pm	4p-430pm	-- 1----	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/03/12	4:28 PM	M-F Local News @ 4pm	4p-430pm	:30	MI DP2200H	\$1,700.00	NM
43	10/03/12	10/03/12	4:30am Local News	4:30-5am M-F	-- 1----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/03/12	4:49 AM	4:30am Local News	4:30-5am M-F	:30	MI DP2200H	\$175.00	NM
44	10/03/12	10/03/12	Local 4 News Today 5-6A	530-6a	-- 1----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WDIV W		10/03/12	5:57 AM	Local 4 News Today 5-6A	530-6a	:30	MI DP2200H	\$800.00	NM

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Advertiser		Product	Estimate Number
ISS/Michigan Democratic S		MDSCC - SC	1605

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/03/12	10/03/12	M-F Jeopardy	730P-8P	-- 1 - - -	:30	1	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -- 1 - - - 1 \$3,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WDIV W 10/03/12 7:55 PM M-F Jeopardy 730P-8P :30 MI DP2200H \$3,800.00 NM									

<u>Total Spots</u>	46	<u>Gross Total</u>	\$58,975.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$8,846.25
<u>Net Amount Due</u>	\$50,128.75

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